BID UPDATE

News Roundup

July 2024



Sutton S.T.E.A.M Fair 2024

The STEAM Fair was this year part of the London Festival of Architecture and was hosted by the BID on Sutton High Street, Manor Park and in our newest venue, Throwley Yard on 22nd June. We were thrilled that our event attracted over 9475 additional footfall for the day, people of all ages came to participate in a wealth of FREE Science, Technology, Engineering, Art/Culture and Mathematics activities.

Several Local Food and Beverage Providers came out of their businesses to become part funded Street Food Market with local SME vendors. Lobster & Grill, West Bakes, Burke Kitchen and more set up on Throwley Road selling a feast of delights to visitors.

56 different FREE exhibitors and activities hosted by national organisations and many familiar local names including The ICR, Royal Marsden, Sutton College, Sutton MET Police, Stiches Academy, Repair Café, Myco Mutiny, Bantam Lady Produce to name but a few.

The whole day Felt more of a community than ever with vastly more local businesses taking part than in prior years. We were also delighted that, unlike prior years, we were able to achieve majority funding for this event.

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GREEN ENTERPRISE PARTNERSHIP

GO GREEN SCHEME OPEN FOR APPLICATIONS

The Go Green Scheme is open for new applications! Apply now to secure your place 📢

Sutton Council is looking to support businesses in the borough to achieve their sustainability goals and also unlock a 70% discount on their business rates. It takes two minutes to sign up. Application window closes 5pm on Monday 5th August. You can find out more and follow the link to sign up here

FREE BUSINESS WEBINAR

The Retail Group, delivery partner for the UKSPF Everyday Business Support Programme Contract being managed by the BID are offering a FREE webinar session for Sutton business on Wednesday, August 7 · 12:15 - 1pm. This session is all about delivering Excellent Customer Service. You can sign up here

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Sutton Developments Update

We all know that there are several developments in the pipeline for Sutton and at various stages, some developers have launched or are launching public consultations and engagement sessions which you may see popping up around the Town Centre. A list of developments and links to further information can be found below.

- The White Building
- Old G4S Building
- Quadrant House
- St Nicholas House
- Elm Grove
- St Nicholas Centre/Civic/Gibson Road

Work Placements Needed



Our friends at South Thames College have reached out for some support. They have a very large cohort of IT and business students who will be looking for a mandatory work placement from September.

Students need to achieve at least 35-hours of work experience which generally takes the form of one day a week for about 6 weeks or so.

Their Level 3 students are keen to develop their skills within the workplace. If any company could assist they can contact Jeanette Bryant, Work Experience Coordinator at South Thames College direct T: 020 8918 7355/M: 07485 323780 / E: Jeanette.Bryant@stcg.ac.uk



Our Northend Market goes from strength to strength offering an array of unique sustainable and small business made products on the High Street every last Saturday of each month. Our partners, Ibento Events have delivered time and time again with such a variety and the connection to our local small businesses to offer them a low cost and well managed platform to promote what they do has been of great benefit. To find out more about the Northend you can click **here**



SOUTH LONDON AND SURREY'S STRONGEST 2024

SUTTON HIGH STREET & MANOR PARK9AM - 5PM

We are delighted to be partnering with UK's Strongest this September to deliver a two day event on our High Street and in Manor Park. UK's Strongest Man will take place on Saturday 14th September and will feature the best of the best UK Strongman talent as fight to be crowned the winner over five arenas. On Sunday 14th September, applications are open to Women and Novice's to enter South London and Surreys Strongest 2024! All novice entries are £35.00 including VAT.

On both days there will also be a number of activities like fitness stalls selling accessories, clothing, shakes and snacks along with FREE kids activities and FREE taster dance and fitness class sessions in the park!
The BID is excited to extend an offer to our Sutton based GYM members of one male and one female entry to Sundays competition. You can enter your best, dressed head to toe in your gyms promotional merch and pit them against other gyms in the area to see who reigns supreme.

This is a great promotional offer for your gym and all you need to do is have your entry complete the form (link below). The BID will cover your entry fee (Levy Members ONLY).
Entry and more information can be found here.

BID Services Update

The Business Improvement District offers a number of services for its businesses. Some are listed below with an update and links to further information.

Footfall Data Downloads - Reminder
We record footfall data daily on our High Street. We have cameras located at Marks and Spencer, Morrisons and ASDA. Reports are FREE to access and can be found **here**

Firstmile Reports Downloads - NEW
Firstmile subsidised Mixed Recycling scheme is open to applications from all our Levy paying businesses. We also have approved discounted rates for all other daily waste collection options. You can now download monthly reports which highlights some of the great work of our district in reducing Co2 and making our Town Centre an altogether better place to visit and work. Access to reports can be found **here**

Radio Scheme Update
We now have 68 users of our Town Centre Radio scheme and with new businesses opening regularly this is only set to continue. The scheme is a great resource for assisting in making our Town Centre a safer place through direct BID Support Officer engagement, Police support and shared intelligence with your neighbouring business radio users. It costs £10.00 per week to join and all the contribution you make goes back partially to administration of the scheme by Wall to Wall, our Sutton based provider. In majority, your fee goes to the BID to funding delivery of our BID Support Officer resource, first point of contact on the radio and added security for our High Street Monday - Saturday. To find out more about the scheme you can visit our website **here**



BID Support and TC Support Officers Monthly Reporting
An added level of support to tackle business crime, anti-social behaviour and support the efforts of our Town Centre MET policing and council officer teams, the BID Support Officer and Town Centre Support Officer operate 09.00-17.00 Monday to Friday and can be contacted through our Town Centre Radio scheme. We are delighted to announce that through our partnership with Bluelight Security, we now have digital based reporting by both officers which means that on a monthly basis we can provide our levy with details including incidents attended, radio call outs, reported issues and more. Reports will be available to download here at the end of July. Find out more **here**

Town Centre Manager
We were delighted to be able to partner with London Borough of Sutton in the appointment of a BID based Town Centre Manager. In April, we appointed Louise Massey to the 12 month role to work as part of the BID team and in partnership with Council Officers. Her remit is to tackle Town Centre problems including fly tipping, graffiti, infrastructure repairs as well as supporting businesses, community and local organisations with delivering events in Town Centre spaces. More about the BID Manager can be found **here**

